

7.3.1 PORTRAY THE PERFORMANCE OF THE INSTITUTION IN ONE AREA DISTINCTIVENESS TO ITS PRIORITY AND THRUST

Area of Distinctiveness

Bengal School of Technology (A College of Pharmacy) created a niche for itself as a pioneer to initiate and promote quality education, concept of lifelong learning among the bright youngsters who opted Pharmacy as a career. This way BST stems the vision and mission to produce socially responsible and competent pharmaceutical human resource in order to meet up the dynamic challenges of Pharmaceutical Industry, Hospital Pharmacy, regulatory affairs under statutory organization.

Dimension 1- Pragmatic Learning

- The primary distinctiveness of the BST has been expounded through pragmatic learning endeavours prevalent in institution. The well-equipped smart classrooms to keep up students with the rapidly changing world through continuous learning mode. Well equipped laboratories of the Institute provide a basic niche to educated and train students in drug formulations and preclinical testing experiments.
- With this context Institute sensitizes students to focus much on the technical training, in collaboration with Pharmaceutical Industry and Hospitals. As an effort of better understanding the need for the carrier sectors the Institute organizes Webinars, Seminars and conferences.

Dimension 2- Faculty Development Programme

For better learning environment and development of new knowledge skills BST provides opportunities for the faculties to take part in Faculty Development Programs.

Dimension 3- Gender Equality, safety and barrier free environment

Bengal School of Technology encourages students to link personal and social development with academic expansion. This supports students in moulding responsible citizens with compassion and work towards social justice.

- Women's cell of BST engages students in organizing Rural Health Camps every year on International Women's Day by conducting scientific seminars, lectures on gender equity, and cultural programmes that include performing arts like drama and dance drama on themes related to women safety, gender equality, women empowerment and women progress in the world.
- Health Camps are organized in nearby villages with an agenda to aware women regarding nutrition, health & hygiene, family management, menstrual cycle and child education.
- CCTVs are installed at the strategic points for close surveillance. Security guards are appointed at the hostels inside the campus and at the main entrance gate who are deployed round the clock.
- Installing of lifts and ramps for a barrier free environment for physically challenged is present.

Dimension 4- Cultural Activities

Bengal School of Technology comprises of several clubs namely- literary, cultural, photography, drama and sports clubs.

- Every year Bengal School of Technology celebrates Independence Day, Republic Day, Indian Constitution Day by hoisting the Indian Flag along with cultural programme by the students like group dance, song, recitation and dance dramas.
- Birthdays of eminent personalities like Ishwar Chandra Vidyasagar, Dr. Sarvapalli Radhakrishnan are also celebrated with cultural programme by the students like group dance, song, recitation and dance dramas.
- Extracurricular and co-curricular activities like annual fests games and sports, entrepreneurship day welcoming the regional new year, International Yoga Day organising webinars, seminars are undertaken to promote the cause of healthier environment
- **Festivals** like Saraswati Puja and Viswakarma Puja are celebrated by worshipping idols and organization of the puja by the students and staffs. Also, puja offerings and heavy lunch with decorative pandals are arranged within the college premises.

Bengal School of Technology also sensitizes students and employees to constitutional obligations

- Our college premises consists of hoardings which complies with the sensitization of employees as well as students regarding the values, rights, duties and responsibilities of citizens of India.
- The students and employees of the college are sensitized by celebrating the Indian Constitution Day every year on 26th of November. A LIVE telecast of the reading of the Preamble in the Parliament is forecasted thereby sensitizing everyone present.
- Also, National Vigilance Week is celebrated with the conduction of sit and draw competitions, extempore and speech competitions thereby creating awareness regarding values, rights, duties and responsibilities amongst students and employees of the college.
- International Mother Language Day is also celebrated by the conduction of Essay Writing Competitions in their respective mother tongue in order to increase the awareness of their own culture, language and heritage.

Dimension 5- Eco-centric learning and student friendly campus

The eco-centric learning in BST has gone beyond classrooms and has evolved through exploration of nature. Environmental activities within and beyond the campus have encouraged

students to interrelate with nature. The clean and green campus stands as a testimony of the value attached to the issues of environmental concern

Tree plantation program with an agenda to plant more trees in our surroundings under the auspices of NSS club help students to understand value and vastness of agriculture in India.

GEO-TAGGED campus of Bengal School of Technology includes classrooms, laboratories, faculty rooms and many more that makes the institute distinct. This makes the students convenient access to the required destination easily.

Dimension 5- Innovative Learning

E-cell (Entrepreneurship program) and literary club in the college provides a platform to ignite and develop innovative skills of students.

Students are encouraged to participate in E-Cell competition organized by E-Cell of BST and open stalls and sell various innovative items produced by students which includes food items, handcrafts, bags etc.

Creative literary works of budding student writers are published in college magazines.